

The FALL SHOWCASE



R I C H M O N D

DATE

September 28, 2016

LOCATION

Richmond Hilton Short Pump
12042 W Broad Street
Richmond, VA 23233

SCHEDULE

8:30 am EDUCATION
10 am - 2 pm EXHIBITS OPEN

INTERESTING FACTS

FACT 1: Promotional Products are THE most effective form of advertising

FACT 2: 52% of people do business with a company after receiving a promotional product

FACT 3: 76% of people recall a name on a promotional product they have received

FACT 4: 55% of people keep promotional products for more than 1 year

YOU'RE INVITED

[REGISTER HERE](#)

PLEASE REGISTER AND ATTEND THIS EVENT AS OUR GUEST. WE ARE EXCITED TO SHOW YOU THE LATEST TRENDS AVAILABLE IN PROMOTIONAL ADVERTISING.

WHY ATTEND?

The VAPPA Fall Showcase is an industry tradeshow that highlights the latest items available in promotional advertising. Consider it a large showroom of ideas that will inspire new ideas to enhance your brand and your marketing strategy.