

# VIP Forum



## V.I.P. FORUM (*Very Innovative Product*)

## Very Innovative Product

**New this year!** Here's an opportunity to present your latest and greatest new item to Distributors just before they hit the show floor at The MAPPA/ VAPPA Expo. You will have 5 minutes to present up to three products, highlighting their selling points, marketing suggestions, costs and production information.

To participate please complete the form and submit payment for \$25 plus an offer worth at least \$50 (free screen, etc.) Each attendee will receive a coupon flier containing all of the special offers and will be entered into a special prize drawing. If you are willing to donate one of your products for the drawing please include that on your form. Also all attendees will be eligible for our ipad giveaway.

### To participate (you must be exhibiting in both cities) :

- ✂ Forms must be submitted by Friday, February 15. The first 10 fill the spots. Please forward hi-res logo as an .ai or .eps file for your offer.
- ✂ Plan on arriving to the show venue 15 minute prior to the start time
  - Newport News – 8 am to 9 am (arrive at 7:45)
  - Roanoke – 9 am to 10 am (arrive at 8:45)

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### Participant/ Product Information

Company Name: \_\_\_\_\_ Presenter: \_\_\_\_\_

Product(s): \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Special Offer: \_\_\_\_\_  
\_\_\_\_\_

Yes – I would like to donate my item as a giveaway

Payment Information: (\$25 per supplier – up to three items)  Check  Credit Card

Card # \_\_\_\_\_ Exp. \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

**Return form to Dana Geiger at MAPPA – Fax (866) 373-5791 or [dana@whymappa.org](mailto:dana@whymappa.org)**