

# ADVERTISE WITH VAPPA

THESE EXCLUSIVE PLACEMENTS GIVE YOUR COMPANY THE ATTENTION IT DESERVES IN FRONT OF HUNDREDS OF PROMOTIONAL PRODUCTS COMPANIES.

The screenshot shows the VAPPA website homepage. At the top, there is a horizontal banner with the VAPPA logo (formerly MAPPA) and the text "New Name Same Mission" and "Serving Promotional Products Professionals of Virginia Since 1986". Below the banner is a navigation menu with links for Home, Membership, Calendar, 2015 Shows, Promotional Products, Professional Development, and Contact Us. A prominent banner for "HEADWEAR" is featured, stating "A HEADWEAR NETWORK THAT STRETCHES THE GLOBE" and "Consistently providing quality headwear at an affordable price has helped us grow into one of the world's most expansive headwear suppliers." Below this, there are three columns of links: "Buyers of Products" (What are promotional products, VAPPA's Fall Showcase, Find an industry consultant, Latest research), "Distributors" (Join or Renew, Fall Showcase Recap, See upcoming events, Industry News, Online member database, VAPPA Coupon Book, Newsletter, commonku), and "Suppliers" (Join or Renew, 2015 VAPPA Shows, Fall Showcase 2014 Recap, Host Eat Learn VAPPA Lunch, Coupon Book, Advertise, Industry News, Online member database, commonku). A "Login" section is on the left. The "About VAPPA" section describes the organization as a non-profit trade association formed in 1986. The "What We Do" section mentions connecting members with events and communication tools, with a link to "Tradeshows" and a photo of a trade show booth. The "Looking for this?" section features logos for Suntex, DigiPrint, and ACE.

## A LEADERBOARD

This campaign consists of a horizontal format leaderboard at the top of the page and is run of site on [whymappa.org](http://whymappa.org). Availability is limited - only 10 offered per year. Space **728p x 90p**

**\$2,750**

TO LEARN MORE ABOUT THESE LIMITED OPPORTUNITIES, CONTACT OUR PUBLISHING PARTNER MULTIVIEW AT

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