



ADVERTISING INFORMATION

ADVERTISE WITH VAPPA!

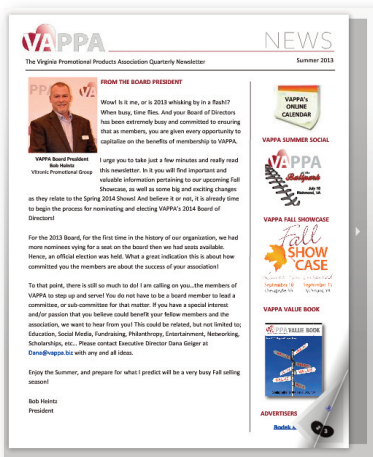
The Virginia Promotional Products Association has many advertising opportunities for your company.

Our Quarterly Newsletter is distributed electronically to all MAPPA members.

Our interactive website averages over 400 qualified hits monthly.

Maximize your visibility in Virginia. Advertise with us! If you have any additional questions please call Dana at 757.491.3114

VAPPA QUARTERLY NEWSLETTER



AD SIZES

Final art should be sent by deadline to Dana@dappa.biz in PDF or TIFF format.

Full page (8" w x 10.5" h)

- Member Rate \$100
- Non-Member Rate \$150

Quarter page (4" w x 5" h)

- Member Rate \$25
- Non-Member Rate \$40

Half page

(8" w x 5" h) or (4" w x 10.5" h)

- Member Rate \$50
- Non-Member Rate \$75

Spring Edition

March 1-May 31

Deadline for Ads Feb 15

Summer Edition

June 1- August 31

Deadline for Ads May 15

Fall Edition

Sept 1- Nov 30

Deadline for Ads Aug 15

Winter Edition

Dec 1-Feb 28

Deadline for Ads Nov 15

VAPPA INTERACTIVE WEBSITE HOMEPAGE BLOCK AD



Quarterly VAPPA Website Front-Page Block Ad

Member Rate \$100 per month

Non-Member Rate \$150 per month

- Prominent placement with link on homepage of the VAPPA website (link to specials is a great way to get more clicks)

YES! I WANT TO ADVERTISE WITH VAPPA

Company Name: _____

Contact Name: _____

Billing Contact Name: _____

Billing Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

Contact E-mail Address: _____

Company Website: _____

Are you a VAPPA member YES NO

SELECT YOUR CHOICE

NEWSLETTER

artwork must be properly sized according to the dimensions noted on the backside. PDF & TIFF files will need to be sent to Dana@vappa.biz by deadline indicated for each edition. Select your choice below.

Full page (8"w x 10.5"h)

Color Member Rate \$100 x # of editions _____ = _____

Color Non-Member Rate \$150 x # of editions _____ = _____

Quarter page (4"w x 5"h)

Color Member Rate \$25 x # of editions _____ = _____

Color Non-Member Rate \$40 x # of editions _____ = _____

Half page (8"w x 5 h) or (4 w x 10.5"h)

Colo Member Rate \$50 x # of editions _____ = _____

Color Non-Member Rate \$75 x # of editions _____ = _____

Circle all edition(s) you would like your placed in:

SPRING(Mar- May) SUMMER(June-Aug) FALL(Sept-Nov) WINTER(Dec-Feb)

WEBSITE BLOCK AD

Banner Ad Size 200 pixels wide x 200 pixels high

Member Rate \$100 PER MONTH x # of months _____ = _____ Non-Member Rate \$150 x # of months _____ = _____

Circle the month or months you would like your banner ad online

JAN FEB MAR APR MAY JUNE JULY AUG SEPT OCT NOV DEC

PAYMENT INFORMATION

OPTION 1: Payment By Check # _____ (Make payable to: VAPPA)

OPTION 2: Payment By Credit Card Credit

Card#: _____ CVV Code _____ Expiration Date: _____

Visa MasterCard American Express Signature for Credit Card: _____

FAX or MAIL THIS FORM TO THE NUMEBER OR ADDRESS BELOW:

Virginia Promotional Products Association PO Box 56283 - Virginia Beach, Virginia 23456 Fax: (866) 373-5791

Questions? Phone: (757) 491-3114 Email: Dana@vappa.biz

